

2008 IAMA Lifetime Achievement Recipient

Ken Gross

An automotive writer for 37 years, Ken writes for *Playboy*, *Hemispheres*, *AutoWeek*, *The Robb Report*, *Capitol File*, *Hagerty's Magazine*, *The Rodder's Journal*, *Street Rodder*, *Hot Rod Magazine* and *Hot Rod DeLuxe*. He's a monthly columnist for edmunds.com/Inside Line and *Old Cars Weekly*.

Ken's work has also appeared in *Road & Track*, *Special-Interest Autos*, *Sports Car Market*, *New York Magazine*, *Diversions*, *Cavallino*, and *Hemmings Sports & Exotic Car*.

His latest book, *Hot Rods and Custom Cars, Los Angeles and Muroc*, featuring the photography of the late Strother MacMinn, will be published in August, 2009. Other books include *Art of the Hot Rod*, published in November 2008, *Milestone Hot Rods*, *The Illustrated BMW Buyer's Guide* and *Ferrari 250GT SWB*.

He has won the Washington Auto Press "Golden Quill Award," the Society of Automotive Historians' "Cugnot Award," and "The James Valentine Memorial Award" for excellence in automotive historical research.

In 2004-2005, with WATV Productions in Los Angeles, California, Ken wrote "Behind The Headlights," a critically-acclaimed, 12-episode, historic SPEED/TV program. He frequently appears on ESPN/2 TV as color commentator for the RM Auctions Show. Ken is the Co-Curator for "Allure of the Automobile," scheduled for the second Quarter of 2010 at the High Museum of Art in Atlanta, Georgia. In 2007, he helped curate "Curves of Steel," an exhibit of streamlined automobiles, for the Phoenix Art Museum, Arizona.

He has judged at the Pebble Beach Concours d'Elegance, California, for 19 years; he's the Chief Class Judge for the hot rod class, held bi-annually since 1997. Ken has been a judge at the Amelia

Island Concours d'Elegance, Florida, for many years. He was the Chief Judge at the Rodeo Drive Concours d'Elegance, California, and he has judged at Kirkland Island, Washington, Meadow Brook Hall, Michigan, and the Louis Vuitton Concours in New York, New York.

Previously Executive Director of the Petersen Automotive Museum in Los Angeles, he now consults for the Saratoga Automobile Museum, Saratoga Springs, New York, the High Museum of Art in Atlanta, and the Utah Museum of Fine Art in Salt Lake City, Utah.

Ken has been a jurist for the North American Car of the Year since the award's inception. He was chairman of the Meguiar's Award for ten years, honoring the Person of the Year in the collector car hobby. And he is a juror for the International Engine of the Year.

Ken's automotive literature collection numbers over 25,000 pieces. He also collects rare Ford flathead V-8 speed equipment. An ecumenical enthusiast, he's been a Classic Car Club of America member for 45 years; he also belongs to the Antique Automobile Club of America, the National Street Rod Association, Goodguys, The Lincoln-Zephyr Owner's Club, The American Bugatti Club, The Auburn-Cord-Duesenberg Club, The Early Ford V-8 Owner's Club, The National Woodie Club, and the Secrets of Speed Society.

Although he's owned everything from Ferraris, Lamborghinis and Morgans, to several Ducati and Vincent motorcycles, his personal car collection is comprised of early Fords: a '32 roadster (chosen as one of the Top 75 '32 Fords of all time), a '40 DeLuxe coupe, and a '42 Ford station wagon, all flathead-powered, and a '39 Convertible coupe (with an early Chrysler Hemi V-8). An enthusiastic motorcyclist, he owns a

1985 Ducati Hailwood Replica Mille.

Ken lives in Hamilton, Virginia, with his wife, Trish Serratore, Senior Vice-President of ASE, The National Institute for Automotive Service Excellence, and their children, Jake, 14, and Kayla, 13. He has two older sons: Chris, 41, is lead singer of the Platinum-award winning rock group "Spin Doctors," and Jeremy, 39, is a computer systems analyst.